



SRAM's Most Wanted – Eagle and eTap

Thousands of readers from around the world were asked by bikeradar.com to choose their favorite 2016 bikes and components in six categories for both mountain and road. **SRAM Eagle™** and **SRAM RED® eTap®**, two groupsets that define innovation and redefine the modern drivetrain, can now add bikeradar.com's "Most Wanted" title to their list of accolades.

We built the incredible new XX1 Eagle™ drivetrain to work quietly, intuitively, and precisely. This cross-country-optimized group combines our newest generation of **SRAM 1x™** drivetrain technological advancements with lightweight materials. With a broader gear range of 500-percent, XX1 Eagle™ delivers smoother, more precise shifts with greater durability for long lasting performance. XX1 Eagle™ just rewrote the rules of what's possible with 1x™ drivetrains.

SRAM RED® eTap® simplifies the experience of shifting while delivering numerous groundbreaking technologies. SRAM started by making the groupset wireless as well as secure with SRAM's proprietary shifting

protocol, Airea. SRAM's advanced shift logic (right lever makes it harder, left lever makes it easier, both levers to change the front ring) creates a more intuitive shifting experience that encourages more frequent shifting with its simple, precise operation. Rigorously and successfully tested for years on the professional and WorldTour level, RED® eTap® is built to excel in the toughest conditions.

SRAM is grateful to all of those who have made the introduction of our latest groupsets so positive, rewarding and successful.

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